



AI EXPLAINED: FROM BASICS TO PRACTICAL APPLICATIONS

TRAINING PROGRAM

Generate

This course offers:

- Learn core concepts of Generative AI.
- Master effective prompting techniques.
- Gain hands-on experience with AI tools.
- Recognize ethical issues in AI development.
- Work on a real-world project using AI tools.

Normal Price: RM **16,000**

Early Bird: RM **13,000**

(Limited time offer)

1 DAY
/group
(10pax)
in-house training

Includes subscriptions to Pixlr & Designs.ai, valued at RM1,300

Contact us: education@pixlr.com



More than 1,600 individuals have successfully completed this course to date.

Title / Unit of competency:

AI Explained: From Basics to Practical Applications

Learning Outcomes:

Upon completing the 8 hour AI course, participants will possess the skills to:

1. Know the core concepts and capabilities of generative AI.
2. Master effective prompting techniques.
3. Use AI tools to streamline work and boost productivity.
4. Recognise ethical issues and limitations in AI development and usage.

Assessment Criteria:

Participants' understanding and proficiency will be evaluated based on the following criteria:

1. Comprehension of core concepts and terminology related to generative AI models.
2. Skilled application of prompt engineering techniques to achieve specific goals or outcomes.
3. Demonstrated competence in applying AI techniques to address real-world scenarios.
4. Proven proficiency in evaluating and addressing ethical risks associated with generative AI.

Time (Min)	Topics
15	<p>9:00am - 9:15am</p> <p>Welcome Address and Introduction</p> <ul style="list-style-type: none">● Icebreaker.● Agenda - Overview of the workshop.● Account Setup.
30	<p>9:15am - 9:45am</p> <p>Module 1: Introduction to AI and Generative AI</p> <p>Discover the world of AI and Generative AI, exploring its influence on work processes and learning key terms. Dive into real-world examples and platforms, setting the stage for a journey into the creative power of artificial intelligence.</p> <ul style="list-style-type: none">● Brief history of AI and introduction to Generative AI.

	<ul style="list-style-type: none"> • The ethics and limitations of Generative AI.
60	<p>9:45am - 10:45am</p> <p>Module 2: Introduction to Large Language Models (LLM)</p> <p>In this module, we look at creating effective prompts for optimal communication with AI models.</p> <ul style="list-style-type: none"> • A brief introduction to LLMs and their limitations. • A look at Prompt Engineering: <ul style="list-style-type: none"> - Knowing prompting techniques and frameworks. - Participant hands-on activity.
75	<p>10:45am - 12:00pm</p> <p>Module 3: LLMs - Integration Into Daily tasks</p> <p>See how LLMs and AI can be leveraged for productivity and assist in daily tasks.</p> <ul style="list-style-type: none"> • Exploring simple use cases and incorporation of LLMs to streamline daily workflow. • Participant hands-on with tips and best practices.
60	<p>12:00pm - 1:00pm</p> <p>Module 4: Text-to-video - AI Image Generation</p> <ul style="list-style-type: none"> • Introduction to AI image Generation. • Explore the basic structure of a Text-to-image prompt. • Explore Image Generation capabilities and what limitations. • Hands on using DSAI Image maker to create AI images. • Participant hands-on - Breaking down information to reverse engineer a prompt. • Introduction to AI Design.

60	<p>1:00pm - 2:00pm</p> <p>Lunch Break</p>
60	<p>2:00pm - 3:00pm</p> <p>Module 5: Image-to-video - Runway ML</p> <p>Participants experience image-to-video generation, transforming static images into animated videos with AI.</p> <ul style="list-style-type: none">● Introduction to image-to-video AI technology and applications.● Step-by-step explanation of turning static images into animated videos.● Participant hands-on: Using AI tools to create simple video animations from pre-generated images from Module 3.
20	<p>3:00pm - 3:20pm</p> <p>Module 6: Text-to-music - Suno</p> <p>This module introduces Suno, an AI-powered text to music generator.</p> <ul style="list-style-type: none">● Overview of Suno and functionalities.● Quick dive and participant hands-on to create music.
20	<p>3:20pm - 3:40pm</p> <p>Module 7: Text-to-presentations - Inabit.ai</p> <p>Participants see how they can quickly create presentation slides.</p> <ul style="list-style-type: none">● Quick introduction and overview.● Slide auto-generation: How Inabit.ai uses your text to create professional designs.

	<ul style="list-style-type: none">● Participant hands-on.
60	<p>3:40pm - 4:40pm</p> <p>Module 8: Final Task: VideoMaker</p> <p>Participants will explore VideoMaker's features to create engaging videos quickly, learning key customization tools for effective content creation.</p> <ul style="list-style-type: none">● Introduction to VideoMaker features and functionality.● Quick walkthrough of template options and customization tools.● Participant hands-on: Participants will combine skills from Modules 2-6 to complete a design and marketing brief.
20	<p>4:40pm - 5:00pm</p> <p>Participant sharing / Q&A / Closing</p>