Unlock the Power of Generative AI
Level 1 Training (1h30)

Why Attend?

Generative AI is revolutionizing the way businesses operate, improving efficiency, and enhancing creativity. This training provides an essential foundation to help you understand and leverage AI effectively.

Course Overview

This interactive training introduces the fundamentals of Generative AI, practical prompt engineering techniques, and strategies for corporate implementation. Through real-world examples and hands-on exercises, participants will gain the skills needed to maximize AI's potential.

Course Structure

Chapter 1: Fundamental Principles

- **Types of Generative AI** – Understanding different variants and their capabilities.
- **Basic Principles** – Proper usage of GenAI tools to build a strong foundation.
- **Common Scenarios** – Learning from real-world cases to identify good use cases.
- **The Art of Prompting** – A simple framework to master AI interactions effectively.

Chapter 2: Level 1 Prompt Engineering

- **ERCFC Model** – A powerful, lesser-known framework for structuring AI interactions.
- **Positive & Negative Examples** – Learn from failures to refine your AI usage.
- **Hands-on Practice** – Apply concepts in interactive exercises.

Chapter 3: Corporate Implementation

- **Business Case Integration** – How AI enhances workflows and overall efficiency.
- **Enterprise AI Risks & Potential** – Strategic thinking and risk management for responsible AI adoption.

Who Should Attend?

✅ Business Professionals & Entrepreneurs
✅ Project Managers & Consultants
✅ Marketing & Content Creators
✅ IT & Tech Teams
✅ HR & L&D Professionals

Key Takeaways

✔️ Understand Generative AI fundamentals and real-world applications.
✔️ Master the ERCFC model to craft high-quality prompts.
✔️ Learn how AI can optimize business processes and decision-making.
✔️ Gain insights into AI risks and enterprise adoption strategies.

Don't miss this opportunity to stay ahead in the AI revolution! 🚀